

CREATIVITY

WORLD

FORUM

2019

BRABANT

CHANGE

THE INEVITABLE

21·22·23 OCTOBER 2019

BRABANT, THE NETHERLANDS

PARTNER WITH US

WWW.CWF2019.COM

BRA^{DC}
BANT

DC NETWORK

Provincie Noord-Brabant



THE GLOBAL GOALS
For Sustainable Development

PARTNER WITH US

Welcome to the Creativity World Forum 2019 (CWF2019). This year, this 3-day international conference will be held on 21-22-23 October in the beautiful province of Brabant. We expect to welcome 2,000 visitors into a world of dancing drones, impressive tales, fascinating questions and with an international vibe. The CWF2019 is organised by the creative platform BrabantDC, a wonderful task given to us by the province of Noord-Brabant.

CHANGE THE INEVITABLE

We believe in the power of joint forces. Together we can make a difference. Creativity is the key in taking on the challenges our society faces. Creativity thrives by gaining new insights and perspectives. By meeting people who think and act like you do and people who look at things differently. So the CWF2019 is not just about amazing speakers, meeting and matching with peers and getting inspired. More so it is about making new connections and using CWF2019 as an accelerator to make a difference. For yourself, your organisation and for our society. You do NOT want to miss this. In fact, we would like to offer you a partnership.

WHO ATTENDS?

CWF2019 is the place to be for all those creative minds, hearts & hands out there, willing to work on social challenges:

- Business Sector
- Academics & researchers
- Government, NGOs & not-for-profit
- Creative Sector
- DC Network regions
- Students

WHAT'S IN IT FOR ME?

- **CHANGE THE INEVITABLE.** The CWF2019 programme will engage all of you creative thinkers and doers: by offering new perspectives, by showing different attitudes and by working on other solutions and approaches. TO BE THE CHANGE.
- **EXPAND YOUR CREATIVE HORIZON WITH INSPIRING TALKS** Pioneering grassroots & industry leading giants with action oriented talks creating beacons of insight & inspiration.
- **INTERACT WITH TOP CREATIVE MINDS** Customise your experience by engaging in intimate breakout sessions with your fellow delegates, held by top facilitators in Brabant's most colourful venues.
- **GET INPUT ON YOUR CHALLENGE** Offer us a case, problem or challenge and be part of our programme. Get input, suggestions and connections.
- **BE VISIBLE AND LET YOUR ORGANISATION GROW** Make new connections and boost your network in the awesome CWF House.
- **RECRUIT NEW TALENT** Meet young creative talents and start-ups.
- **DUTCH DESIGN WEEK** the largest design event in Northern Europe, presenting work and concepts from more than 2,600 designers to more than 355,000 visitors from home and abroad!

Europe's largest creativity conference is indeed a community!

[WATCH THE CWF TRAILER](#)

PROGRAMME AND THEMES

The CWF Team is working hard to offer you an interesting and stimulating programme. Follow the developments on www.CWF2019.com.

The first day is all about inspiration. The focus of the second day is on information and generating creative solutions. On day 3 all output will be brought together and exchanged in order to make a difference.

Day 1 and 3 will take place in the CWF House, the Parktheater in Eindhoven. Day 2 will take you to local venues in Brabant: Breda, Tilburg, Meierijstad (Veghel), Helmond and Eindhoven, depending on the theme of your choice.

PROGRESS EINDHOVEN

The impact of science and technology on society is huge. Science and tech do help us, although there is a fear of inequality. How can we make sure that everyone will profit?

INCLUSIVENESS TILBURG

The concept of society (living together) is under pressure. This is due to emancipation issues, integration problems and so on. For an inclusive society creative and innovative solutions are needed.

MOBILITY HELMOND

From smart cities with mobility infrastructure and resident participation to technological solutions for social mobility issues and accelerating mobility innovation.

FOOD SUPPLIES MEIERIJSTAD (VEGHEL)

In a world with millions malnourished people and an abundance of food waste, we deal with obesity and diabetes sufferers. We need to tilt the scale to make the world a healthier, happier and tastier place. For everyone.

RESOURCES BREDA

Use creativity as the starting point and breeding ground for traditional industries to bring about change. How to improve bio-based design and make data the fuel for logistics chains, and so on.

UN SUSTAINABLE DEVELOPMENT GOALS

Our generation is the first to have the means to make the transformation to a world with more prosperity and less inequality, to protect the diversity of nature and the stability of our climate, to maintain peace and improve security. In such a world, everybody can thrive, from individual to multinational.

The Sustainable Development Goals are our 'to-do-list' for the world we want in 2030. They are a form of civilisation, a common language to which we can all commit ourselves. This makes it possible to work better together on these goals. The goals are interlinked and they transcend boundaries between sectors and countries. They pose a set of challenges as well as opportunities. They can require deep transformations and joint action at all levels and between sectors.

3
DAYS

2000
PARTICIPANTS

11
DISTRICTS OF CREATIVITY

60
DCLIVINGLAB STUDENTS

75
CHALLENGES ON THE
HUB LOCATIONS

1
MAIN VENUE:
PARKTHEATER EINDHOVEN

5
THEMES

5
HUB LOCATIONS

120
SESSIONS

130
PUBLICATIONS, VLOGS,
BLOGS

HOW TO PARTICIPATE?

A partnership with the CWF is a two-way street: exposure, a stage or platform, inspiration and facilities on one hand; a contribution to the programme and bringing your network to the conference on the other hand.

These are the highlights of the partnership programme. In the MENU you can find an overall view on our offer and the costs.

CWF PARTNER • MAKE YOUR STATEMENT

As CWF partner you will be able to make your statement by inviting your network to the VIP Lounge, meeting keynote speakers and showcasing your organisation within the programme. This partnership offers you a lot of exposure: in the CWF House, in a special news article, on the website, in our newsletter and via social media, live footage and after movie.

THEMA PARTNER • HOST US

As theme partner you will be part of a local HUB programme. The local VIP lounge can be used to welcome your guests and to meet key speakers. If you want, you can contribute to the contents of the programme by providing a speaker, challenge or hosting a creative session. Exposure on the HUB event, in a local flyer, on the website, in the newsletter via social media. Live footage on the HUB event and after movie.

PROGRAMMA PARTNER • SURPRISE US

As a programme partner you will contribute to the content of the programme. Bring your challenge to one of the local theme programmes. You will get valuable feedback and inspiration in return. Adopting a keynote speaker is another way to get involved. You will receive tickets to bring your network and come to the VIP dinner. Digital exposure on site, via social media and newsletters.

PARTNER • JOIN US

As a partner you will receive All Access guest passes to join the CWF2019. You will get access to our digital toolbox and we will make sure that your name is exposed well in the CWF House, on the website and in the after movie.

ARE YOU INTERESTED?

Surf to www.CWF2019.com for more information

or get in touch with Selma Coppoolse:
selma@BrabantDC.nl or +31 6 25580799.



MENU

	CWF PARTNER € 30.000	THEME PARTNER € 20.000	PROGRAMME PARTNER € 15.000	PARTNER € 5.000
EXPOSURE ON-SITE				
Physical exposure in the CWF House with logo or photo				
Name exposure in the CWF House on joint displays				
Physical exposure at the local HUB event				
TOEGANGSTICKETS				
All Access Tickets (3 days), including social event and Basic Ticket Dutch Design Week 2019 (€595)	25	10	10	4
Local experience ticket (1 day / €225)		10		
The right to buy additional tickets with a €50 discount per ticket	max. 30	max. 20	max. 15	max. 5
ICING ON THE CAKE				
Personalised reception area or VIP lounge with a CWF hostess and facilities				
Personalised reception area or VIP lounge with a CWF hostess and facilities				
Guest at the VIP & Speakers Dinner, Sunday 20 October	6	4	2	
Meet & Greet with keynote speakers during CWF (in agreement with speakers)				
EXPOSURE IN CWF VIDEO-UITINGEN				
Quote/interview/photo/logo in the CWF after movie				
Quote/interview/photo/logo in live footage or edited vlogs on the plenary programme				
Quote/interview/photo/logo in live footage or edited vlogs on the local HUB programme				
Name exposure as partner (end credits after movie)				
EXPOSURE IN OVERIGE CWF COMMUNICATIE				
Editorial on website and in the newsletter				
News article on partnership on the website and in the newsletter				
Logo on partner page on the website with link to the partner website				
Name exposure on the partner page on the website				
Exposure as CWF partner in all CWF displays				
Logo and name exposure on separate invitations/flyers/posters for a HUB event				
SOCIAL MEDIA				
Editorial on CWF channels (forwarded by partner)				
News article on partnership through CWF channels (forwarded by partner)				
Name exposure in news items on CWF channels	min. 4x	2x	1x	
DIGITALE TOOLBOX				
Access to a digital toolbox (logo and photos CWF and speakers/programme, formats for invitations and several press releases and so on)				

all amounts shown are exclusive of 21% VAT